

WHO AND WHAT IS

THE RICH SKIN CLUB?

TheRichSkinClub.com is the creation of Gabrielle Richens, a veteran model, NVQ qualified skin therapist, anti-aging skincare coach, beauty content writer, and clean beauty blogger. After a 20 year modeling career, Gabrielle didn't want to just blog and review beauty products, she wanted to help women transform their skin by understanding ingredient lists and how to choose the right products for their individual skin concerns..

Seen in
ELLE woman&home

**molly
sims**
BEAUTY EVERYWHERE

InStyle

Bustle

WHAT DOES SHE DO?

SKIN COACH

After spending 20 years in front of the camera —plastered in toxic makeup that didn't agree with her sensitive skin, Gabrielle has established herself as a skincare consultant with a holistic approach to skin health. Her mission is to inspire women to improve their skin from the inside-out by creating better lifestyle habits along with personalized preventative and corrective skincare routines.

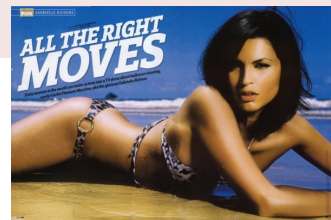
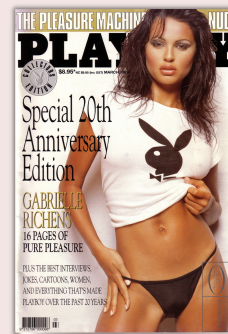
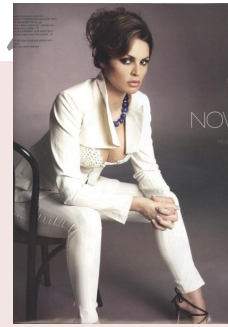
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When it comes to anti-aging skincare, I rarely come across a woman who knows exactly which products and ingredients to choose for her skin.

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SEEN IN

Gabrielle's skincare advice has been featured in Bustle.com, InStyle.com, MollySims.com, Woman&Home.com, SwiftWellness.com, WeAreFeel.com, HowToBeARedHead.com, KorShots.com, among others



1.2k Followers · 115.9k Monthly Views · Engagement 7.2k



3.3k Followers · 16.1k Monthly Impressions · Engagement Rate 3.5%



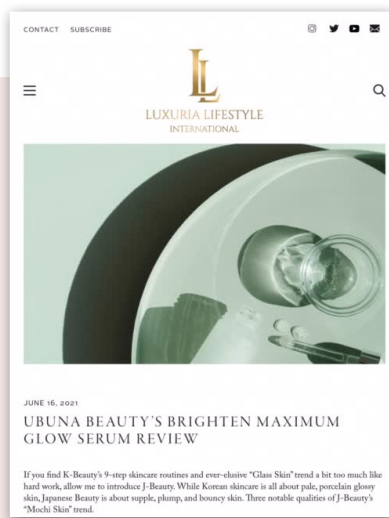
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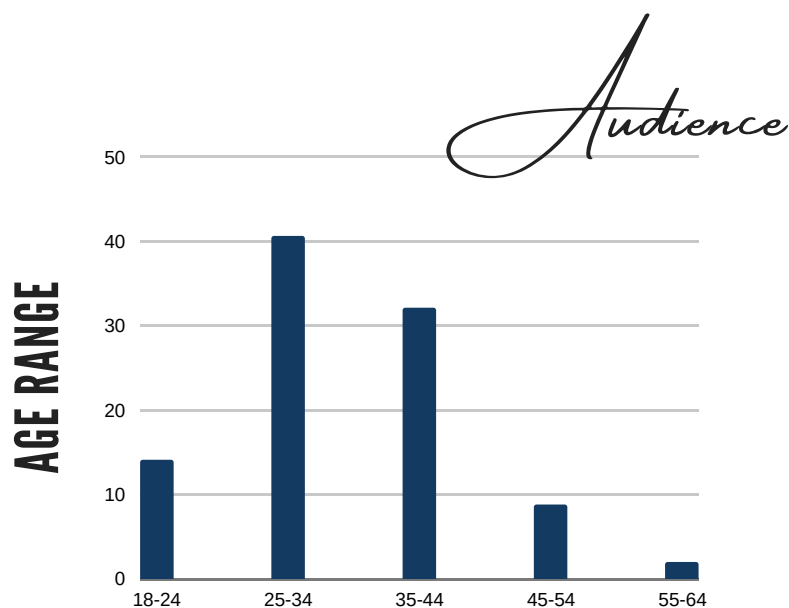
CONTENT WRITING

As a contributing beauty writer at LuxuriaLifestyle.com she reviews a wide array of beauty brands from skincare products, nutrition supplements, spas and skin clinics, to medical aesthetics doctors and anti-aging treatments.



CLEAN BEAUTY EXPERT

Gabrielle has been passionate about clean beauty since starting my modelling career at the age of 15. Cosmetic ingredient lists were far less regulated back then, so she had to do her own research. Now she is share her own skincare journey, secrets, and knowledge of beauty with her audience. Speaking of audience.. Her viewers are (mostly) women who are passionate about looking after and investing in their skin. However, many are confused by the endless sea of products in the marketplace.



86% **FEMALE**

50+ **COUNTRIES**

28% **UK**

24% **USA**

9% **INDIA**

5% **AUSTRALIA**